

THE BEST HOME BUILDERS  
IN DALLAS p. 123

# DH Home

AS/FORT WORTH'S HOME AND GARDEN MAGAZINE

## SPRING LUXURY COLOR

52 Stylish Buys in Dallas and Where To Find Them



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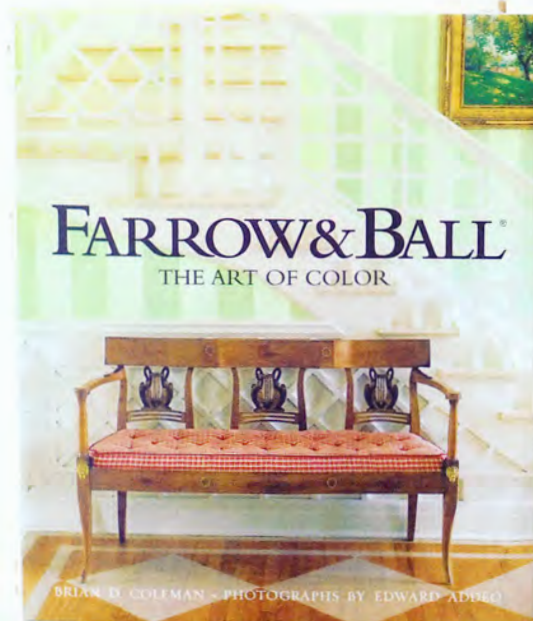
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## design intelligence

by PEGGY LEVINSON



(left) Farrow & Ball's new book devotes 24 pages to Dallas designer Cathy Kincaid's colorful work. (below) Kincaid and her dog.

# Brand New Day

Dallas designers and showrooms are branding in a big way with a slew of new coffee table books.

These days, branding knows no decorative borders. Interior designers put their names on everything—from chairs to paint to tableware. Think **Philippe Starck**, **Martha Stewart**, and **Kate Spade**. Lifestyle branding has helped create and sustain trends like nothing before.

Check out the newest innovation in branding: Designers and manufacturers

are publishing their own coffee table books, and they are proliferating at break-neck speed.

Farrow & Ball's new book, *The Art of Color*, devotes a whopping 24 pages to Dallas designer **Cathy Kincaid's** work, including a Mediterranean villa and a 1920s **Hal Thomson** refurbishment, both in Dallas. One of Kincaid's strengths is her use of color; she creates unity of design by weaving tones throughout an interior. "Farrow & Ball paints are so full of pigment that the colors have a tremendous depth of tone; the same color looks totally different in different rooms," Kincaid writes. On April 19, Kincaid is autographing books at a reception for Farrow & Ball at the **B. Berger** showroom in the Dallas Design Center.

**Lee Jofa** is one of the oldest names in the textile business and has always been the girl next door—attractive, but not glamorous, certainly not exciting. But it's often the girl next door who surprises you. Lee Jofa has quietly amassed a stellar group of design names such as **Barbara Barry**, **David Easton**, and **Kelly Wearstler** under the shared umbrella with **Kravet**. *Inspired Styles*, recently published by

Assouline, profiles many of the names that design for Kravet and Lee Jofa, along with a range of topics that inspire them. **Suzanne**

**Rheinstein**, of the antique and lifestyle store Hollyhock in Los Angeles, was here for a luncheon at the Lee Jofa showroom in February. Her talk, "Beautiful Fabrics for Everyday Living," detailed how one can live beautifully, every day, with casual, natural fabrics and good antiques. Her inspiration for "Garden Roses," a best-selling fabric in Dallas, came from using the reverse side of a hand-blocked linen print. She's also an avid gardener and loves all colors of green.

**George Cameron Nash** is putting the finishing touches on a 3,500-square-foot "showroom within a showroom" to house furniture, lighting, and accessories by design giant **Holly Hunt** and all her brands—**Christian Liaigre**, **Studio H**, **Great Outdoors**, and **Beyond Borders**



Lyon chair in Basque finish from Gregorius Pineo at Walter Lee Culp.